

We're putting Rochester Back on Track!

Formed in early 2003, we're a new company that will develop, own and operate a heritage rail-based trolley and streetcar system. We have an executive team developed, and every day we're working on developing great community partnerships to move this endeavor forward. We are targeting an underserved and/or unserved market, creating economic development, community revitalization, and leveraging a unique mode of transportation to run all over town.

OUR MISSION:

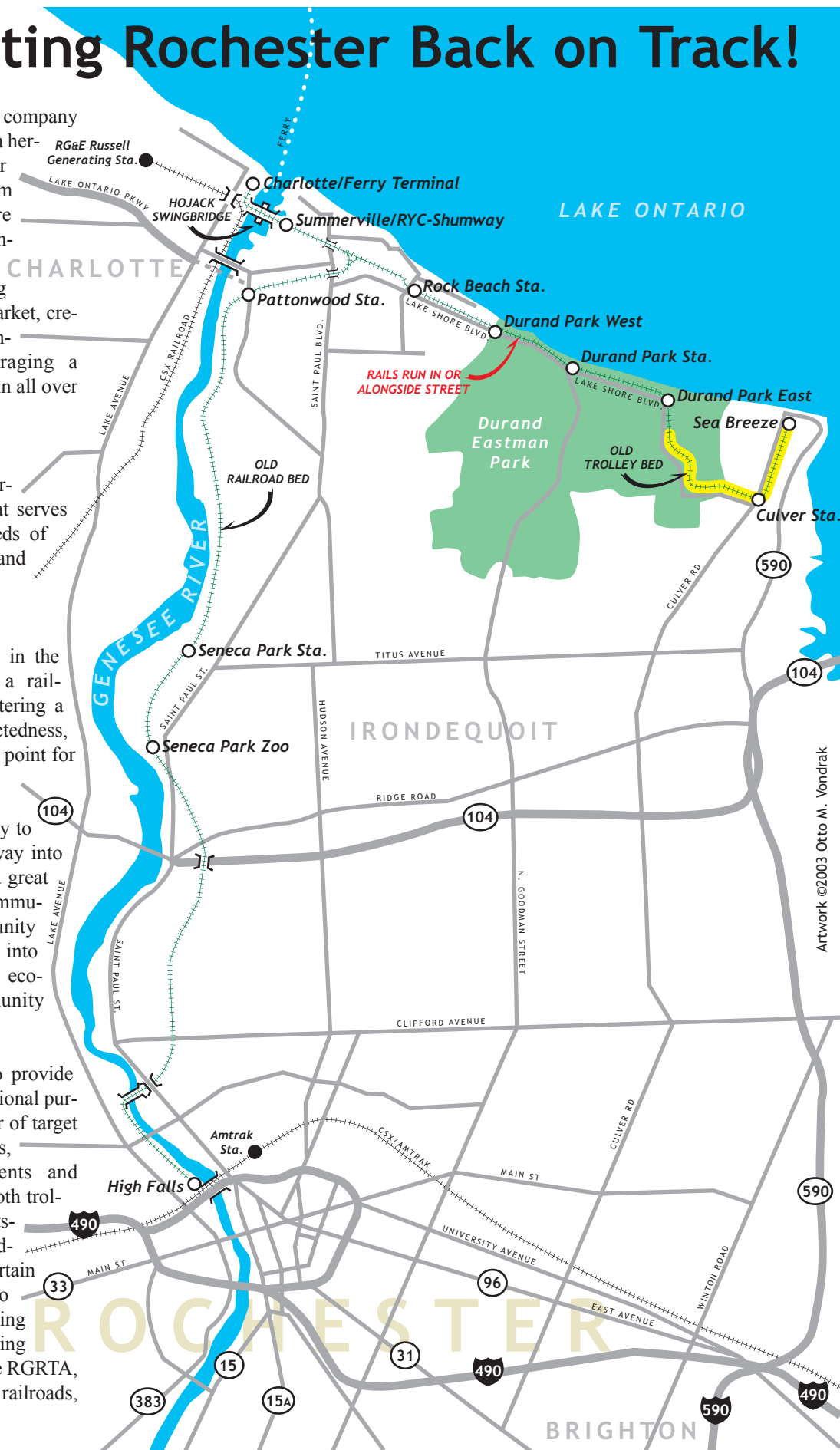
To bring back the nostalgia of yesterday through a heritage trolley that serves the recreational transportation needs of our community today, tomorrow and beyond!

OUR VISION:

To connect each point of interest in the Greater Rochester area through a rail-based heritage trolley system, fostering a sense of community and connectedness, and restoring Downtown as a focal point for our region.

In many areas, efforts are underway to convert former railroad rights-of-way into recreational trails. We see this as a great quality-of-life initiative for our community, though the greater opportunity exists to turn these latent assets into sources of tourism, job creation, economic development, and community revitalization for our region.

Quite simply, we're gearing up to provide rail-based transportation for recreational purposes (not commuter) for a number of target markets, including leisure travelers, tourists, families, college students and seniors. Our system will include both trolley cars operating on separate rights-of-way from highways and roadways, as well streetcar lines in certain key districts. Our expectation is to coordinate with and support existing transportation infrastructure, including regional bus service operated by the RGRTA, excursion rail trips run by regional railroads, and downtown visitors' shuttles.



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